



ICBA Business Summit

20th May 2021 at 2pm

MC: Patrick Haughey

2.00 pm	Welcome by ICBA Chair, Chris Collenette & introduction to Summit Sponsor, Kevin Ahern, TD Securities
2.10 pm	Ministerial Address by Minister for Foreign Affairs & Trade, Simon Coveney TD
2.30 pm	Case Study Interview & Discussion on Canadian investment in Ireland with Ken Finegan, MD, Greenfield Global, Joanne McEnteggert, MD, IQEQ and Deirdre Moran, SVP, IDA
2.50 pm	Video of Canada Ireland Foundation illustrating how the Foundation is dedicated to celebrating and commemorating the story of the Irish in Canada.
2.55 pm	Robert Shine, MD, Samco Agricultural Ltd discusses how Samco collaborated with Enterprise Ireland when entering the Canadian market and how they achieved market share in Canada. Interview by Neil Cooney, Country Manager, Canada, Enterprise Ireland
3.25 pm	Break
3.35 pm	Fireside Chat with Canadian Minister of International Trade, Mary Ng, and Chris Collenette, ICBA Chair
3.55 pm	Panel Discussion on CETA and opportunities generated. Moderator - Suzanne Drisdelle, Chargé d'affaires & Senior Trade Commissioner - panellists tbc
4.40 pm	Fireside chat with Irish Ambassador to Canada, Eamonn McKee & Deirdre Giblin, Director, NCI & ICBA Vice Chair
5.00 pm	Closing Remarks by ICBA Chair, Chris Collenette