

ICBA Business Summit

20th May 2021 at 2pm IST

AGENDA

MC : Patrick Haughey

2.00 pm	Welcome by ICBA Chair, Chris Collenette
2.10 pm	Introduction by Summit Gold Sponsor, Kevin Ahern, Managing Director & CEO, TD Securities to Minister for Foreign Affairs & Trade, Simon Coveney, TD
2.20 pm	Case Study Interview & Discussion on Canadian investment in Ireland with Ken Finegan, MD, Greenfield Global, Joanne McEnteggart, MD, IQEQ and Brian Conroy, Director North America, IDA
2.50 pm	Canada Ireland Foundation Video illustrating how the Foundation is dedicated to celebrating and commemorating the story of the Irish in Canada.
3.00 pm	Robert Shine, MD, Samco Agricultural Ltd discusses how Samco collaborated with Enterprise Ireland when entering the Canadian market and how they achieved market share in Canada. Interview by Neil Cooney, Country Manager, Canada, Enterprise Ireland
3.35 pm	Fireside Chat with Canadian Minister of Small Business, Export Promotion and International Trade, Mary Ng, and Chris Collenette, ICBA Chair
3.55 pm	Panel Discussion on CETA benefits to services and technology companies in EU & Canada. Moderated by Suzanne Drisdelle, Senior Trade Commissioner, Canadian Embassy to Ireland Panellists: - Tim Hunsley, Assistant Director, IRCC - Peter Mantas, Partner, Leader Procurement, Fasken - Marcia Mills, Procurement Counsel, Fasken
4.40 pm	Fireside chat with Irish Ambassador to Canada, Dr Eamonn McKee & Dr Deirdre Giblin, Director, NCI & ICBA Vice Chair
5.15 pm	Closing Remarks by ICBA Chair, Chris Collenette